

### DG Speaks



### Reimagining Productivity for a New India

Warm wishes to the NPC community, industry partners, and public institutions working to elevate India's competitiveness. NPC's platforms like e Connect and the Productivity Journal continue to share credible practices and sector playbooks that turn ideas into measurable outcomes across the economy. A decade after Make in India set a bold manufacturing agenda, the next leap will come from pairing productivity with AI, data, and cyber physical systems at scale—where technology becomes the value engine for

quality, speed, resilience, and sustainability. NPC's role has expanded to digital-first capability building and rapid diagnostics that help organizations move confidently from pilots to enterprise-wide adoption. In 2025, NPC's focus on Self Reliance through Productivity aligns with Atmanirbhar Bharat—enabling MSMEs and large enterprises to raise throughput, cut waste, and deepen domestic value addition through targeted programs like AI for efficiency, digital readiness assessments, and transformation clinics. Tools such as BHARAT 4.0 provide a maturity mapped view of Industry 4.0 readiness and a clear path to the next level across strategy, digitalization, and organization levers. The call to action is clear: invest in people and platforms, fuse lean with digital, and rigorously track productivity, quality and safety.

### India Assumes Chairmanship of Asian Productivity Organization at 67th Governing Body Meeting in Jakarta, Indonesia



As India advances towards Amrit Kaal @ 2047, the nation aims to unlock opportunities, empower youth, generate employment, and build a resilient economy with productivity as a key pillar. The National Productivity Council (NPC), as India's National Productivity Organization and representative to the Asian Productivity Organization (APO), plays a pivotal role in this transformation. With India assuming the APO Chair in 2025, NPC's influence now extends beyond national borders, with member countries seeking India's expertise in productivity enhancement.

Recently, India welcomed a delegation from Govt. of Thailand who showed deep interest in India's best practices and innovations. In the coming years, India's leadership will expand further, requiring NPC to host, participate in, and lead regional programs. Strengthening institutional capacity, sustained engagement, and adequate resources will be vital to ensure India's continued leadership in productivity up to 2047.



### Productivity:

A quantitative measure of productivity, usually expressed as ratio of Output ÷ Input.

## Tanzania Delegation Study Tour to India on Energy Efficiency

A Tanzanian delegation visited India on a study tour focused on energy efficiency initiatives and met the DG and team at NPC HQ on September 11, 2025. They were briefed on NPC's energy management programmes, including the Energy Conservation Act, PAT Scheme, and National Certification Examination for Energy Managers and Auditors. In collaboration with UNDP, NPC expressed readiness to support the Government of Tanzania in developing a national framework and strategy for creating a pool of certified energy auditors and managers.



## \$600 trillion of wealth rests on productivity or inflation burst



Global wealth has soared far beyond economic growth, reaching \$600 trillion, or 5.4 times world GDP, according to McKinsey's latest "global balance sheet." Since 2000, global net worth has nearly quadrupled, but only 30% of the \$400

trillion increase stems from real investment—the rest reflects paper gains and inflation. The top 1% own a fifth of this wealth, deepening inequality. Financial markets remain split between optimism over an AI-driven productivity boom and fears of prolonged inflation from loose fiscal and monetary policies. Tech stocks and gold have both surged, highlighting investor uncertainty. McKinsey warns that when asset values rise faster than GDP, excessive leverage and buybacks replace productive investment, leaving economies vulnerable. Global debt now equals 2.6 times GDP, raising concerns about sustainability. The future depends on whether productivity accelerates to realign wealth and growth or inflation persists, eroding real assets and stability. For U.S. savers, this could mean a \$160,000 swing in wealth by 2033—underscoring how today's choices will define tomorrow's prosperity.

## Global Economic Outlook Shows Modest Change Amid Policy Shifts and Complex Forces

In April, the U.S. disrupted global trade norms by announcing unilateral sweeping tariffs. Six months later, the global growth downgrade remains modest, thanks to trade deals, exemptions, and minimal retaliation. Private sector agility helped offset shocks, with global growth now projected at 3.2% in 2025 and 3.1% in 2026. However, risks persist as high tariffs, tight immigration policies, and rising inflation weigh on recovery. China's weaker currency, redirected exports, and fiscal support, along with Germany's fiscal expansion and resilient emerging markets, have cushioned the impact. Yet, the outlook remains fragile. Risks include an AI investment bubble, China's property sector struggles, mounting fiscal pressures, and weakening institutional credibility. These challenges threaten productivity and stability, with potential global output losses of 0.3% next year. Despite resilience, sustained trade tensions and policy uncertainties continue to cloud the global economy, demanding vigilance, cooperation, and prudent fiscal and monetary management.



## IMF Mission visit to NPC



An IMF mission team from Washington DC consisting of Mr Cristian Alonso, Senior Economist; Ms Ni Wang, Economist; and Ms Geetika Dang, Economist met National Productivity Council Director General, Mrs Neerja Sekhar, IAS on 15 September 2025 to understand the role of the National Productivity Council in fostering productivity and innovation within the Indian economy and obtain insights into the landscape of innovation-oriented policies in India that enhance productivity and attract foreign direct investment. Both organizations also discussed areas of collaboration and mutual cooperation.

## Training-of-Trainers' programme on “Smart Manufacturing for SMEs” organized by APO at Taichung City, Taiwan from 04th – 08th Aug 2025



5 officers from NPC attended the programme, which highlighted current challenges faced by SMEs in their digital journey, basics of Industry 4.0 and Smart Manufacturing including various tools and techniques for implementation. The programme also included site visits to CoE on Smart Manufacturing and a few SME units.

## APO sponsored India-Thailand Bilateral Cooperation on Digital Manufacturing Excellence



CoE:IT for I4.0, NPC hosted the APO-sponsored Bilateral Cooperation between NPOs (BCN) on Digital Manufacturing Excellence from Thailand to India, held on 4–6 August 2025. The program aimed to share best practices on leveraging India's smart factory innovations and Industry 4.0 implementation.

The Thai delegation, comprising senior officials from the Ministry of Industry and Thailand Productivity Institute (NPO Thailand), gained valuable insights into India's approach to industrial digitalization through strategic meetings and site visits.

The BCN mission successfully met its objectives, deepening mutual understanding and fostering collaboration between NPC-India and NPO-Thailand. It has paved the way for future partnerships focused on productivity enhancement, technology adoption, and digital transformation.

The visit also provided Thailand an opportunity to understand India's proven strategies for manufacturing excellence.

## Indian Exporters Advised to Leverage India–UK CETA for Growth, MSMEs Urged to Tap New Markets

The Directorate General of Foreign Trade (DGFT), Regional Authority Delhi, under the Ministry of Commerce & Industry, organised an outreach programme on the India–UK Comprehensive Economic and Trade Agreement (CETA) at Bharat Mandapam, New Delhi. Themed “Gateway to Growth: Harnessing Opportunities under India–UK CETA,” the event brought together senior officials, diplomats, Export Promotion Councils (EPCs), and industry leaders to explore trade opportunities. DGFT & Additional Secretary Shri Ajay Bhadoo highlighted CETA’s potential to enhance exports through tariff concessions, easier market access, and MSME participation in global value chains. Joint Secretary Shri Saket Kumar and UK Deputy Trade Commissioner Ms. Anna Shotbolt stressed the Agreement’s strategic and sustainability aspects. Sectoral heads from APEDA, FIEO, ESC, SEPC, GJEPC, EPCH, EEPC, and AEPC discussed opportunities in agriculture, IT, engineering, textiles, and creative sectors. The session concluded with buyers and institutions like UKIBC and HSBC emphasising resilient supply chains and DGFT reaffirming support for exporters.

## Ministry of MSME celebrated ‘MSME Seva Parv-2025: Virasat se Vikas’ from 28th-30th September 2025 at Varanasi, Uttar Pradesh

The Ministry of Micro, Small and Medium Enterprises (MSME) celebrated MSME Seva Parv 2025: Virasat se Vikas from 28th–30th September 2025 at Rudraksh International Cooperation & Convention Centre, Varanasi. The event promoted heritage, cultural pride, and community participation in MSME development. The celebration was inaugurated by Union Minister Shri Jitan Ram Manjhi, with Minister of State Sushri Shobha Karandlaje as Guest of Honour. Senior dignitaries from the Government of India and Uttar Pradesh, over 1,500 beneficiaries of MSME schemes—including PM Vishwakarma, PMEGP, Khadi & Gramodyog, and NSSH participated. Highlights included a Swachhata Karyakram at Namo Ghat, MoU exchange between KVIC and NSIC, and distribution of loan certificates, subsidies, and toolkits. A Mahila Paricharcha session engaged women entrepreneurs and SHGs. The PM Vishwakarma Scheme, launched in 2023, has registered 30 lakh artisans, provided 23 lakh skill trainings, and disbursed ₹4,331 crore in loans. The NSSH Scheme has empowered 1.5 lakh SC/ST entrepreneurs, achieving a 36-fold rise in public procurement. The Khadi sector saw 47% growth in production, while PMEGP has generated 86.5 lakh jobs through over 10 lakh enterprises.

The image displays three promotional posters for government initiatives:

- India-EUFTA Poster:** Features the text "INDIA-EUROPEAN FREE TRADE ASSOCIATION (EUFTA)" and "TRADE & ECONOMIC PARTNERSHIP AGREEMENT (TEPA) COMES INTO FORCE". It highlights "Big Opportunities in" IT & Business Services, Cultural & Recreational Services, Education, and Audio Visual Services, concluding with "Services exports to flourish".
- PM Gati Shakti Poster:** Celebrates "4 Years of PM GATI SHAKTI National Master Plan". It mentions the "District Master Plan (DMP) developed to meet unique planning needs of 28 Aspirational Districts" and a "MoU with GatiShakti Vishwavidyalaya to foster skill development & capacity-building in transportation and logistics". It also notes the "PM GatiShakti Anubhuti Kendra at IPTO, New Delhi for global visibility & public engagement with PM GatiShakti".
- PM Vishwakarma Poster:** Celebrates "4 Years of PM GATI SHAKTI National Master Plan". It states "58 Ministries/ Departments & all 36 States/UTs onboarded" and describes a "'Whole-of-Government' approach to infrastructure planning". It mentions "Network Planning Group evaluates over 300 big-ticket projects spanning roads, railways, ports, airports & metro systems" and "Redefining how India executes large-scale infrastructure projects".



## Stakeholder Consultation held by NPC, New Delhi on 24.9.2025 to identify infrastructure requirements of Gazipur Wholesale Fish Market

A Consultation was held on 24.09.2025 amongst officers of the Agribusiness Group, NPC, Delhi Agricultural Marketing Board, and stakeholders of the Gazipur Wholesale Fish Market to assess infrastructure needs for developing a modern wholesale and retail facility. The market, managed by the Delhi Fish, Poultry and Egg Marketing Committee, trades fish from several states and operates under the Board with 252 shops. Infrastructure needs exceeding ₹100 crore were identified. Discussions also covered quality control, hygiene, SOPs, pricing, and handling practices. The consultation was part of NPC's study for the Department of Fisheries, Government of India.



## Sagarmala Scheme Evaluation Study



The Industrial Engineering Group conducted an Evaluation Study of the Sagarmala Programme, commissioned by Sagarmala Finance Corporation Limited (SMFCL) under the Ministry of Ports, Shipping and Waterways, Government of India. Launched in 2015, Sagarmala aims to promote port-led development by leveraging India's 7,517 km coastline to reduce logistics costs for EXIM and domestic trade through optimized infrastructure investment.

The study evaluated implementation and monitoring mechanisms, identified challenges, and assessed socio-economic and environmental impacts. Using stratified random sampling, 20 projects were selected across four pillars—Coastal Community Development, Coastal Shipping & Inland Water Transport, Port Connectivity, and Port Modernization—covering all 11 coastal States and Union Territories. NPC teams conducted field evaluations, consultations, and data collection with implementing agencies and stakeholders. The final report presented project-wise findings, key bottlenecks, and actionable recommendations to strengthen programme outcomes and enhance efficiency in achieving Sagarmala's port-led growth vision.

## NPC HQ Organized 5-Day Lean Manufacturing Consultants (LMC) Training Programme under MSME Competitiveness Lean Scheme (MCLS) of Ministry of MSME from 22-26 Sep 2025 at Manthan Hall, NPC, New Delhi

The National Productivity Council (NPC) organized a 5-day Training Programme for Lean Manufacturing Consultants (LMCs) from 22nd–26th September 2025 at Manthan Hall, NPC HQ, New Delhi. Attended by 20 participants from diverse sectors, the programme aimed to strengthen consultants' capacity to enhance productivity and competitiveness in MSMEs under the MSME Competitive (Lean) Scheme. Expert facilitators including Sh. Ashutosh Makup, Sh. Sanjay Dwivedi, Sh. Siddharth Pal, and others conducted sessions on key Lean tools such as 5S, Kaizen, TPM, Value Stream Mapping, JIT, SMED, and 7QC tools, along with insights on the MCLS scheme. The programme concluded with an assessment and discussions on preparing diagnostic study reports and implementation plans for MSMEs, equipping participants with practical knowledge to effectively drive Lean interventions and support continuous improvement initiatives across the MSME sector.



PRODUCTIVITY  
QUOTE

**“The future depends on what you do today.”**

**Mahatma Gandhi**

# PRODUCTIVITY SPECIALIST CERTIFICATION PROGRAM

## 1.0 About Certified Productivity Specialist (CPS)

The Productivity Specialist Certification Program is a program to certify a highly skilled individual whose work concentrates primarily on applications of productivity solutions and productivity-related activities such as Consultancy, Training, and Promotion & Research. The NPC-Certification Body (CB) is accredited by the Asian Productivity Organization Accreditation Body (APO-AB) and is recognized by 20 other APO member countries such as Bangladesh, Cambodia, Republic of China, Fiji, Hong Kong, India, Indonesia, Islamic Republic of Iran, Japan, Republic of Korea, Lao PDR, Malaysia, Mongolia, Nepal, Pakistan, Philippines, Singapore, Sri Lanka, Thailand, Turkey and Vietnam

## 2.0 Benefits of Certified Productivity Specialist

- The Certification Program is designed for exceptionally skilled professionals specialising in the implementation of productivity solutions & related activities including consultancy, training, promotion & research



## 3.0 Area of Productivity Expertise

Applicant must have Knowledge & Experience in any of the following productivity diagnosis techniques



## 4.0 Methodology

CPS Certification Process involves following steps:-

- Submission of Application Form by Applicant. Application Form is available in NPC website <https://www.npcindia.gov.in/NPC/User/NPC-CB>
- CPS Preparatory Course
- CPS Written Examination of 100 Marks(MCQ=70 Marks, Subjective=30 Marks). Applicant has to secure Minimum 70% Marks for qualifying the Exam
- Face to Face Assessment interview by NPC appointed Assessors for successfully qualified candidates in CPS Written Examination
- Issue of Certificate to successfully qualified candidates in Face to Face Assessment interview

## 5.0 Faculty

The Faculty for CPS Preparatory Course would be senior consultants from NPC & renowned Experts cum Trainers in the field

## 6.0 Fees

- CPS Preparatory Course Programme: The Preparatory Course Fees is Rs 10,000/- plus 18% GST per participant
- CPS Written Examination: The Examination Fees is Rs 25,000/- plus 18% GST per participant

The Fees may be paid either through online payment link at NPC website or Cheque/Demand Draft/NEFT/RTGS in favour of "National Productivity Council" payable at New Delhi as per following details:-

Name of bank : Indian Overseas Bank, 70, Golf Links, New Delhi

A/C No: 026501000009207 | IFSC Code: IOBA0000265 | PAN No: AAATN0402F | NPC'S GSTIN : 07AAATN0402F1Z8

The Cheque/Demand Draft may be sent to the following address:-

National Productivity Council, 5-6 Institutional Area, Lodi Road, New Delhi-110003 | Website: [www.npcindia.gov.in](http://www.npcindia.gov.in)

## Contact Details for Registration

Shri Rajesh Sund, Head of Certification-NPC, CB, Phone:-011-24607303, Mobile:- 8799784715, Email:- [economicservices@npcindia.gov.in](mailto:economicservices@npcindia.gov.in)

Shri Rajesh Katoch, Certification Manager-NPC, CB, Phone:-011-24607375, Mobile:-9779753576, Email:- [economicservices@npcindia.gov.in](mailto:economicservices@npcindia.gov.in)

PRODUCTIVITY  
QUOTE

**"You can't cross the sea merely by standing and staring at the water."**

**Rabindranath Tagore**



## NPC Partners with Chandigarh Administration



MoU was signed between NPC and Dept of Industries, UT Administration. Chandigarh in presence of Shri Rajeev Verma, IAS, Chief Secretary, UT Administration, Chandigarh and Smt. Neerja Sekhar, IAS, Director General, NPC at UT Secretariat on 08.09.2025 to promote the MCLS under RAMP programme of Govt. of India

## RD Patna successfully organized a five-day Training Programme on “Stress Management and Work-Life Balance” at Ooty, Tamil Nadu, from 18–22 August 2025.

The programme aimed to help government officials manage stress and maintain a healthy work-life balance by enhancing mental, emotional, and physical well-being. It focused on improving efficiency, resilience, and fostering a balanced work culture. Fifteen participants from government departments, PSUs, the Indian Navy, and hospitals attended. Sessions covered stress symptoms, benefits of balance, and practical coping strategies. Shri Sandeep Majumdar and a speaker from Brahma Kumaris, Ooty, conducted engaging sessions. The programme concluded with certificate distribution and a group photograph. Participants appreciated NPC Patna for organizing this insightful and impactful training in Ooty, Tamil Nadu.



## RD Bhubaneswar organised different awareness activities

The National Productivity Council (NPC) conducted key capacity-building initiatives during August–September 2025. An e-learning POSH programme for 50 Odisha Mining Corporation executives enhanced awareness of workplace safety and gender sensitivity. A preparatory course for Torrent Power Ltd. engineers focused on energy management, audit methodologies, and sustainable practices. Under MCLS, NPC organized Lean Manufacturing awareness programmes for over 150 MSME participants across Odisha and a capacity-building session for 30 state government officials in Bhubaneswar, promoting productivity, efficiency, and inclusive growth across sectors through blended learning, practical insights, and organizational improvement initiatives.



Awareness Program at Balasore on 10th September 2025

PRODUCTIVITY  
QUOTE

**“Excellence happens not by accident. It is a process.”**

**Dr. A.P.J. Abdul Kalam**

## RD Guwahati organised Consultant Training Program under MCLS

The Regional Directorate, Guwahati, organised a five-day training programme for consultant organisations under the MCLS Scheme, with 20 participants from across Assam. The programme aimed to strengthen understanding of Lean Manufacturing through conceptual and practical learning led by expert faculty and industry professionals. Key topics included Kaizen, 5S, Visual Management, Statistical Quality Control, Six Sigma, Industry 4.0, and Value Stream Mapping. Through discussions, case studies, and demonstrations, participants gained practical insights into productivity and quality improvement. Emphasising continuous improvement, resource efficiency, and process optimisation, the training aligned with modern industrial standards. Participants showed strong commitment to applying Lean techniques to enhance operational efficiency and competitiveness. The programme was well appreciated for its relevance and practical approach, reinforcing Lean Manufacturing adoption within Assam's industrial ecosystem for improved productivity and sustainability.



## Study, Review and implementation of Productivity Linked Motivational Incentive Scheme at Rail Wheel Factory, Bengaluru



RD Bengaluru is currently carrying out a study titled "Study, Review and implementation of Productivity Linked Motivational Incentive Scheme at Rail Wheel Factory, Bengaluru." The study started in July 2025 and the draft report is expected to be submitted by December 2025.

This study will cover all the manufacturing where both the permanent and contract manpower are engaged for the production of wheel, axle and wheel-axle sets.

Previously in 1999, a similar study was conducted by National Productivity Council, Bengaluru for this unit of Rail Wheel Factory.

## Awareness Program at Jaipur

Awareness Programme on MSME Competitive Lean Scheme organized in association with Alwar Chamber of Commerce & Industry & SIDBI on 4th September 2025 at Alwar. Welcome address was given by Shri Rajesh Kumar Gupta, President, Alwar Chamber of Commerce & Industries Alwar. Technical sessions on 'About Lean Manufacturing' and 'About MSME Competitive Lean Scheme (MCLS)' were held by Shri Mukesh Singh, Director, RD Jaipur, 'About MSME Scheme' by Shri Girish Kumar, Assistant Director, MSME DFO, Jaipur & Shri Tarun Bhatnagar, Assistant Director, MSME, DFO, Jaipur. Presentation on SIDBI scheme was made by Shri Nakul Agarwal, AGM, SIDBI, Bhiwadi BO. The Programme was summed up by Shri Amit Shyamsukha, Secretary, ACCI, Alwar. 50 participants among various MSME units benefited through this awareness programme.



Training Programme on Administrative Effectiveness, Focus: e-Procurement & GEM was organized during August 18-22, 2025 at Udaipur. 8 participants among PSUs, Bank & Central Government organization benefited through this training programme.

PRODUCTIVITY  
QUOTE

**"The three essentials of leadership: humility, clarity, and courage."**

**Azim Premji (Wipro)**



## Activities conducted by RD Gandhinagar

### Viksit Gujarat Summit 2025 was Organized by ET Government on 18th Sept 2025

The event was attended by Hon'ble Governor, Hon'ble Chief Minister, Hon'ble Minister for Health & Family Welfare, Higher & Technical Education.

Shri Rahul Kirkire, Regional Director, NPC Gandhinagar, shared NPC's perspective during a panel discussion on "Harnessing the Power of Startups, MSMEs, Smart Manufacturing, and Logistics for Future-Ready Industries." Drawing from NPC's MSME Lean Scheme experience, he emphasized collaboration between startups and MSMEs to build an ecosystem for Smart Manufacturing and Industry 4.0. NPC reaffirmed its commitment to fostering such an ecosystem aligned with the vision of Viksit Gujarat and Viksit Bharat 2047.



### In house Capacity Building Program for Employees of Reliance Industries Limited, Jamnagar



National Productivity Council, RD Gandhinagar organized In house Capacity Building Program for Employees of Reliance Industries Limited, Jamnagar from 9th September to 11th September 2025. The program was very well received and attended by more than 20 participants from various department of RIL, Jamnagar.

### 5-Day Consultant Training Program (18th–22nd Aug) under Manufacturing Competitiveness Lean Scheme (MCLS) of Ministry of MSME, GoI at Ahmedabad, Gujarat

The program focused on equipping prospective consultants with practical insights on Lean consulting and real-time problem solving. We are truly energized by the overwhelmingly positive feedback from participants, which strengthens our resolve to spread this mission with even greater efforts.

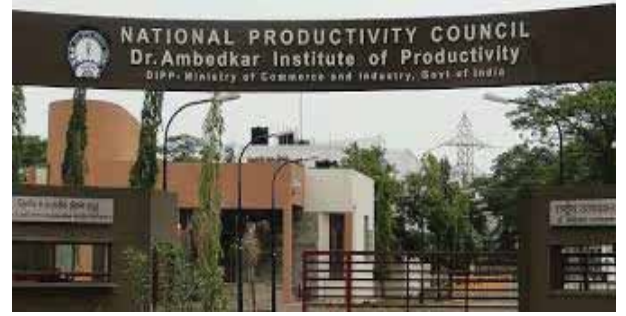


### Residential Training Program on Environment, Social & Governance (ESG) at Goa, attended by participants for Central Government, State Government and Public sector Organizations from 18-22 Aug 2025

The Program focused on integrating ESG principles into governance and organizational practices. Participants from Central, State, and Public Sector Organizations gained insights into sustainability frameworks, environmental conservation, social responsibility, and ethical governance. The program enhanced understanding of ESG reporting, compliance and responsible decision-making to promote transparency, accountability, and sustainable development across public sector institutions.

# Activities conducted by AIP - Chennai

- Since its launch in 1970, National Certificate in Supervision (NCS) has set benchmarks in supervisory development, empowering both aspiring and working supervisors across industries. The program blends practical application with strong theoretical foundations, ensuring a uniform professional standard. With over five decades of capacity building, an industry-aligned curriculum, and focus on real-world supervisory challenges, NCS continues to develop future-ready, industry-relevant supervisors.



- Chennai Port Authority (ChPA), an all-weather port, engaged NPC Chennai to develop an Oil Spill Contingency Plan based on the National Oil Spill Disaster Contingency Plan (NOS-DCP 2015) and OISD guidelines. The plan aims to coordinate effective response to major spills within coastal state limits using regional resources. NPC Chennai also inspected the availability and condition of oil spill response equipment at ChPA. In addition, a Quantitative Risk Assessment was carried out to identify hazards and risks in handling IMDG Class 1 cargo at the coastal berth, with suitable

mitigation measures proposed.

- Voluntary Green Rating of Industries, an initiative of the Tamil Nadu Pollution Control Board (TNPCB), promotes sustainable and eco-friendly practices through a transparent, performance-based evaluation system. TNPCB has entrusted the Dr. Ambedkar Institute of Productivity, National Productivity Council (AIP-NPC), Chennai, to implement this program across Tamil Nadu. As part of the initiative, AIP-NPC conducted its first audit at Ammarun Enviroguard Industries Pvt. Ltd., an Orange Category Large Manufacturing Unit in Coimbatore, from 11th to 14th August 2025, assessing its sustainability performance and practices towards the Voluntary Green Rating.

## Training Course on "Enhancing Utility Energy Performance" 22-26 September 2025 in Chennai

National Productivity Council hosted APO programme "Enhancing Utility Energy Performance" during 22-26 September 2025 at Chennai. Programme was attended by 19 International Participants and 3 from India. Resource persons includes Ms. Trupti Yargattimath, Project Officer UNEP Copenhagen Climate Centre, Denmark; Mr Albert Edward Williams, Energy Engineer and Trainer South Africa; Mr G Saravanan Director NPC and Mr M.Natarajan Director NPC.



PRODUCTIVITY  
QUOTE

**"Take the stones people throw at you, and use them to build a monument."**

**Ratan Tata**



NPC celebrated

# Swachhata Hi Seva (SHS) Special Campaign 5.0

from 17th Sep to 2nd Oct 2025

from 2nd Oct, 2025 to 31st October, 2025



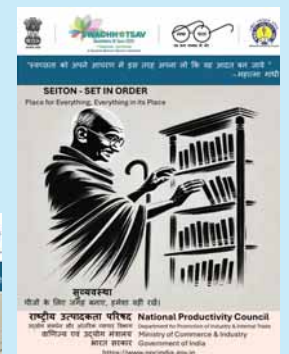
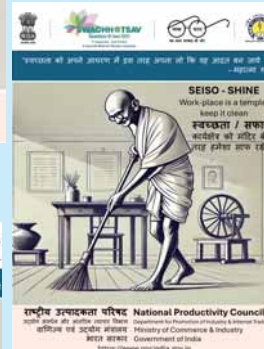
National Productivity Council observed the Swachhata Hi Seva Campaign 2025 from 17th September to 2nd NOVEMBER 2025 with the theme "Swachhotsav." Activities included the Swachhata Pledge, Safai Mitra Suraksha Shivar with health check-ups and PPE distribution, and cleanliness drives focusing on waste segregation and plastic removal. Active participation from officials and Safai Mitras reinforced NPC's commitment to the Government of India's vision of a "Clean and Green India." The Special Campaign 5.0 was celebrated from 2nd Oct to 31st NOVEMBER 2025 with special focus on reducing pendencies in the official work, cleanliness campaigns Pan India and disposal of E-waste.



5S

	<b>SEIRI - SORT</b> Keep what is required, Discard what is not required <b>सही चयन</b> जरूरी चीजों को रखें, बाकी को निकाल दें।
	<b>SEITON - SET IN ORDER</b> Place for Everything, Everything in its Place <b>सुव्यवस्था</b> चीजों के लिए जगह बनाए, हमेशा वहीं रखें।
	<b>SEISO - SHINE</b> Work-place is a temple, keep it clean <b>स्वच्छता / सफाई</b> कार्यक्षेत्र को मंदिर की तरह हमेशा साफ रखें।
	<b>SEIKETSU - STANDARDIZE</b> Prepare & Implement Standard Operating Procedures <b>मानकीकरण</b> कार्य निर्देश एवं मानकों का सतत पालन करें।
	<b>SHITSUKE - SUSTAIN</b> Make it a habit and celebrate success <b>स्व-अनुशासन</b> निरंतरता से इसे अपनी जीवन शैली बनाएँ।

राष्ट्रीय उत्पादकता परिषद National Productivity Council  
 उद्योग संवर्धन और आंतरिक व्यापार विभाग Department for Promotion of Industry & Internal Trade  
 बाणिज्य एवं उद्योग मंत्रालय Ministry of Commerce & Industry  
 भारत सरकार Government of India  
<https://www.npcindia.gov.in>

PRODUCTIVITY  
QUOTE

“Discipline and punctuality are the foundations of success.”

E. Sreedharan (Metro Man)



# Glimpses of Activities



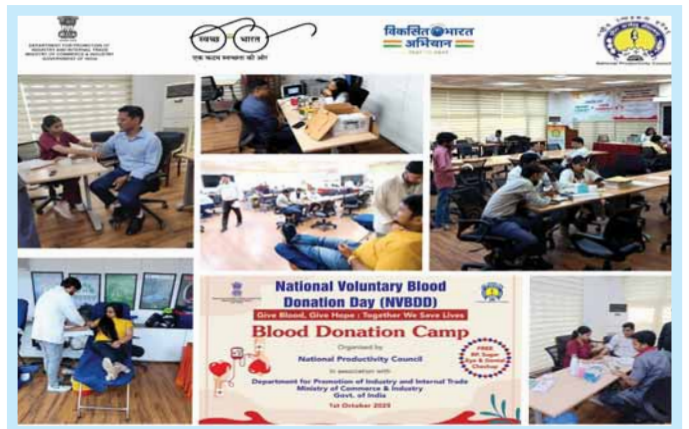
PRODUCTIVITY  
QUOTE

**“Progress is often equal to the difference between mind and mindset.”**

**Narayana Murthy (Infosys)**



# Glimpses of Activities



PRODUCTIVITY  
QUOTE

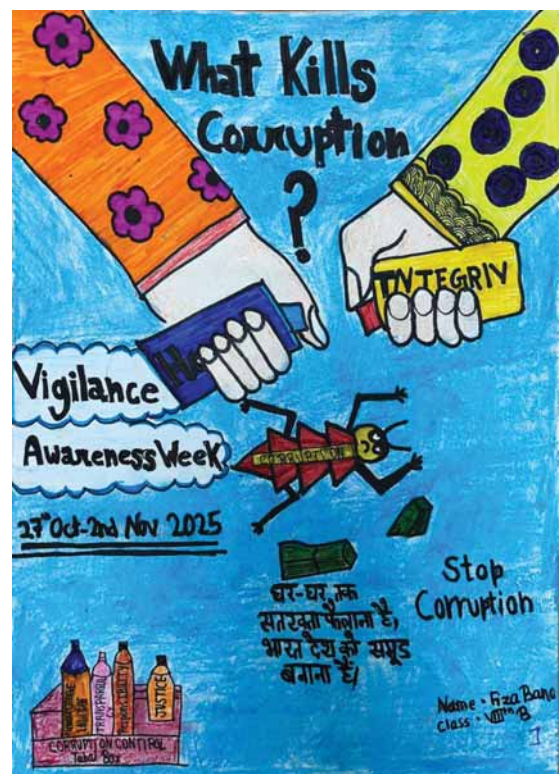
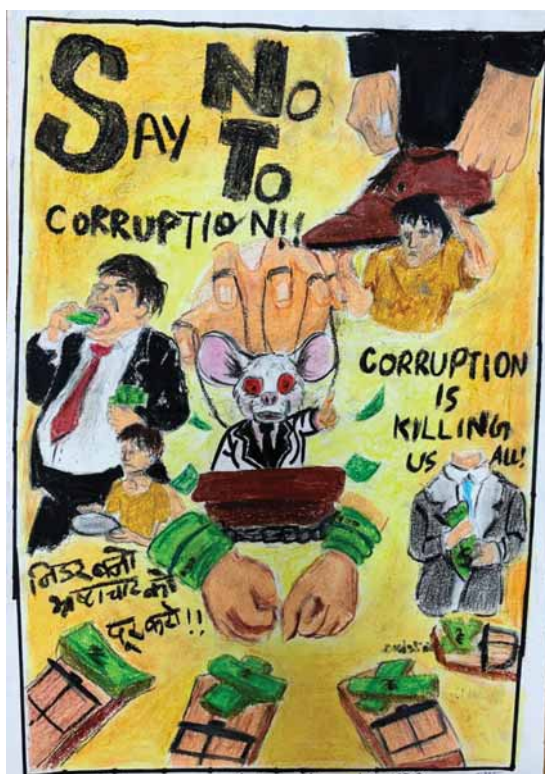
“Arise, awake, and stop not till the goal is reached.”

Swami Vivekananda



# PAINTING COMPETITION during VIGILANCE AWARENESS WEEK

27<sup>th</sup> October to 2<sup>nd</sup> November 2025



PRODUCTIVITY  
QUOTE

“Success can come to you by courageous devotion to the task lying in front of you.”

C. V. Raman



# Brainstorming

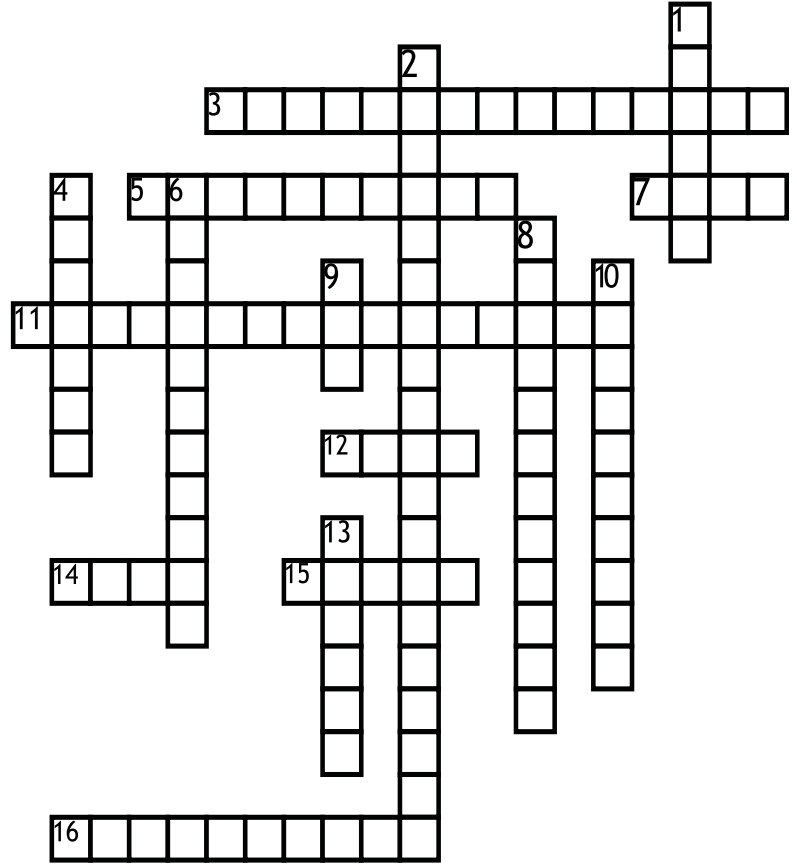
## Sudoku

6	5	9		1		2	8	
1				5			3	
2			8				1	
			1	3	5		7	
8			9					2
		3		7	8	6	4	
3		2			9			4
					1	8		
		8	7	6				

Solution in next issue

## Productivity Crossword

Production, Productivity, and Efficiency



### Across

3. Using uniform resources and activities or producing a uniform product
5. The process of reducing capacity, usually by laying off staff
7. Involves producing a family of products in a small self contained unit within a factory
11. Specialisation in specific tasks or skills by an individual
12. large scale production of a standard product, where each operation on a unit is performed continuously one after the other
14. An approach to operations that focuses on the reduction of resource use
15. A method that involves completing one operation at a time on all units before performing the next
16. Producing a level of output where average cost is minimised

### Down

1. Continuous improvement
2. The amount of output each unit of capital produces
4. Machinery based
6. Giving work to sub-contractors to reduce costs
8. The output per unit of input per time period
9. A method of production that involves employing all factors to complete one unit of output at a time
10. the transformation of resources into goods or services
13. Worker based

Solution in next issue

## हिन्दी दिवस

(स्वरचित काव्य पाठ प्रतियोगिता -  
23/09/2025)

विश्व पटल पर बने विजेता भारत की हो शान  
हिंदी की गरिमा से पाएं हम सब भी पहचान

सजग, सुदृढ़ संकल्प लिए नित उन्नति को तत्पर हो  
डिजिटल युग में कार्यकुशलता का ऊंचा स्तर हो  
भाषाई गौरव को पोषित करने का आह्वान  
विश्व पटल पर बने विजेता भारत की हो शान

ललक जगे अपनी भाषा की मन में हो संकल्प  
मातृभूमि के हित का इससे बढ़ कर नहीं विकल्प  
हिंदी ही जन जन की भाषा, हिंदी सबका प्राण  
विश्व पटल पर बने विजेता, भारत की हो शान

संस्कार की बसी चेतना अन्तस की आवाज़  
हिंदी से ही गौरव पाए उन्नतिशील समाज  
राष्ट्रप्रेम के ध्वजवाहक हों मिल कर करें प्रयाण  
विश्व पटल पर बने विजेता भारत की हो शान

नवाचार से उत्पादकता बढ़े निरंतर आगे  
कठिन परिश्रम, अनुशासन से सुमति सभी में जागे  
जन गण मन अधिनायक का बस करना है गुणगान  
विश्व पटल पर बने विजेता भारत की हो शान ॥

सत्य प्रकाश त्रिपाठी 'अव्यक्त'

(मौलिक एवं अप्रकाशित)

उप निदेशक, मानव संसाधन प्रबंधन

PRODUCTIVITY  
QUOTE

**"Speed, Scale, and Skill are the pillars of India's transformation."**

Narendra Modi

# Our Services



**Consultancy**



**Capacity Building  
& Training**



**Evidence Based  
Research**



**Project Monitoring  
& Evaluation**



**Productivity  
Promotion**



**Centre of  
Excellence**



**Recruitment  
Services**



**Water & Energy  
Audits**

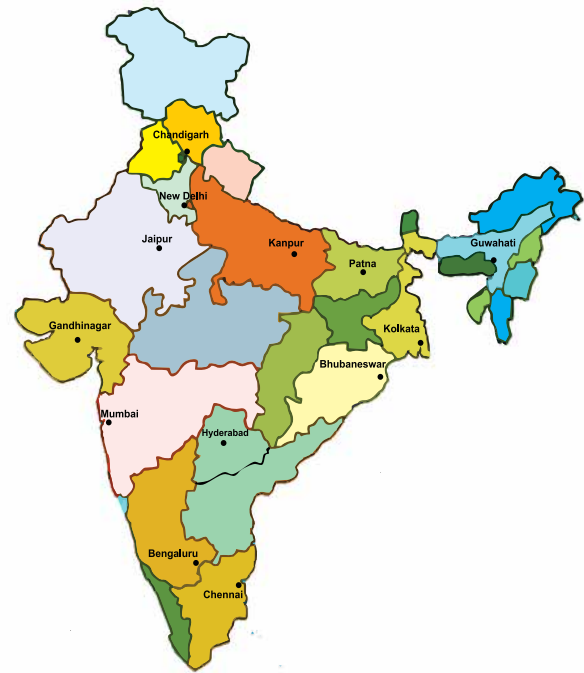


**5-S Certification**

## Upcoming NPC Training Programmes

Title of Programme	Date	Venue
Establishment Rules, CCS rules, Noting & Drafting and Vigilance Management	17-21 Nov, 2025	Goa
Stress Management and Strategic Financial Planning for Organizational Excellence	17-21 Nov, 2025	Sri Vijaya Puram (Port Blair)
Retirement Empowerment Training : Impactful Readiness for Employees - Uplifting Programme (RETIREUP)	17-21 Nov, 2025	Varanasi
Working With Micro- Data Analysis Using SPSS	17-21 Nov, 2025	Goa
Administrative Effectiveness, Focus:HR, RTI & POSH	17-21 Nov, 2025	Jaisalmer
Wastewater (Sewage/Effluent) Treatment Plant Design, Operation and Maintenance	18-20 Nov, 2025	Hyderabad
Improving Transparency and Accountability in Financial Administration through RTI Act National Productivity Council	24-28 Nov, 2025	Goa
Advance course on e-Procurement through GeM (Cost Optimization Techniques & Contract Management) based on GFR	24-28 Nov, 2025	Sri Vijaya Puram (Port Blair)
Training on Leadership Skill Development	24-28 Nov, 2025	Goa
Right to Information Act (RTI) & Record Management	1 - 5 Dec, 2025	Goa
Stress Management and Work Life Balance	1 - 5 Dec, 2025	Goa
Advance Course on Secretarial Effectiveness & Office Management	1 - 5 Dec, 2025	Goa
Management Development Program for Decision Making and Problem Solving	8 - 12 Dec, 2025	Goa
Procurement and Contract Management	8 - 12 Dec, 2025	Goa
Productivity Management, Focus: Supply Chain Management	8 - 12 Dec, 2025	Goa
Advance Course on Right to Information Act, 2005 and Modern HR Practices	8 - 12 Dec, 2025	Goa
Prevent, Prepare, Protect: A Risk Management Framework	10 - 12 Dec, 2025	Bhubaneswar

## Our Presence



### National Productivity Council

Utpadakta Bhavan  
5-6 Institutional Area  
Lodhi Road, New Delhi - 110003



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